

Meet on Top of the World: Mountain Meeting Destinations

BY STEVE WINSTON ON DECEMBER 30, 2016



Hold your next meeting at a higher altitude

More event planners are finding that meetings held in the mountains are reaping unexpected benefits. For example, many are saying that such meetings generate increased camaraderie among attendees, along with additional opportunities for networking and impactful shared experiences.

Fresh air and memorable natural surroundings often lead to fresh thinking, and, as a result, exciting new ideas. In addition, many planners say meetings in the mountains can generate a more relaxed atmosphere, which often results in enhanced personal and working relationships when everyone gets back to work. The newness can often generate increased attendance.

"I find that meetings in the mountains are generally very productive," says Mona Meretsky, CSEP, president of Fort Lauderdale-based Comcor Event & Meeting Production. "[There is] the crisp mountain air; the beautiful colors; the experience of being surrounded by nature; and holding your meetings in a venue that's new, different and often spectacular.

"We find that the relaxing atmosphere helps attendees think outside the box...and that the shared experience can really generate new ideas. And we also find that it lends itself to networking and to establishing personal relationships that can often be very helpful back in the office."

That's why it's worth considering these 10 mountain destinations that provide a host of great meeting venues designed to relax and inspire.

Unique Mountain Experiences

Thirty-three miles east of Missoula, Montana, in the town of Greenough, you'll find The Resort At Paws Up, which combines an authentic Western ranch experience with luxurious amenities. The 37,000 acres allow attendees to participate in ridin', ropin', ranchin', cattle drives and chuck-wagon meals. The 73 guest rooms range from luxury tents to timber cabins, along with a variety of event spaces accommodating up to 200 people.