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MAGAZINE

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longer, stronger, brighter,
lighter, much more
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**How Far
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One woman's
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how to get it back

**Please
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Finally—a few
healthy reasons to
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**Boot Camp for
Your Brain**

4 easy ways to
sharpen your mind

See a different
side of Oprah



With king-size beds and heated bathroom floors, the Resort at Paws Up is one of the swankiest glampsites in the United States.



WANDERLUST

An insider's guide to the cushy side of camping. BY LINDSAY FUNSTON

IF YOU LIKE THE IDEA of spending the night in the great outdoors but aren't so wild about sleeping on the ground and wearing the same clothes for days, you may be ready for glamping—yes, that's glamorous camping. Despite its name, the activity doesn't have to be super chichi; at its heart, glamping is about getting close to nature with a little more comfort and a lot less lugging of stuff. Glampsites range from a no-frills yurt in Utah to a fully furnished treehouse (with a kitchenette) in California to a deluxe safari tent in Colorado where a hike in the Rockies precedes a dip in the hot springs (sign us up!). We explore the trend:

TEPEES TWO WAYS

LEAST EXPENSIVE

\$35
per night

for a four-person tepee in Gunnison, Colorado, offering a propane log fire, a double bed and futon, an electric light, linens—and mountain views.

MOST EXPENSIVE

\$1,000
per night

for a two-person, hardwood-floor tepee at Mustang Monument Wild Horse Eco-Resort in Wells, Nevada (far left). The price includes chef-prepared meals—fried chicken and waffles over sweet-potato puree; ancho chili grilled hanger steak with cheddar polenta—and activities such as horseback riding and archery.

THE ORIGINAL GLAMPERS

Though its earliest adopters included Genghis Khan, glamping rose to new heights during the Ottoman Empire, when extravagant tents, outfitted with silk panels and carpets, were set up as mobile palaces for sultans.

REMEMBER WHEN...

Oprah and Gayle road-tripped to Yosemite for *The Oprah Winfrey Show* in 2010? Oprah mixed up Moscow mules—in classic copper mugs to boot—for fellow campers and grilled sea bass (sprinkled with truffle salt) before retiring in a top-of-the-line pop-up trailer featuring two beds, a kitchen, and a bathroom.

TAKE IT OUTSIDE

Three reliable glamp booking sites:

1. glamping.com
2. glampinghub.com
3. airbnb.com

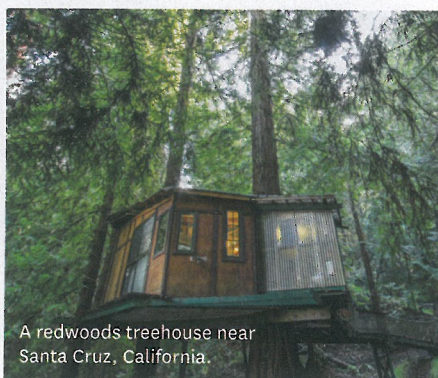
SO WHAT IS A GLAMPSITE, EXACTLY?

There's no official definition (yet), but David Troya, founder of glampinghub.com, looks for these elements:

1. **No lobby in sight.** Nature is literally right outside your door.
2. **A unique structure.**
3. **The (basic) comforts of a hotel.** You might need to bring extra blankets or food, but at the very least, your money will buy you a bed and indoor plumbing.

GLAMPING HAPPILY EVER AFTER

At his 2012 wedding, Matthew McConaughey turned his Texas ranch into a glampground—reportedly complete with air-conditioned tents for guests.



A redwoods treehouse near Santa Cruz, California.

NOT-SO-HUMBLE ABODES

Types of glampsites, in descending order of popularity, according to Troya:

1. Treehouses
2. Safari tents
3. Trailers
4. Yurts
5. Hobbit houses (Tolkien-inspired dwellings)

2007

The year the keyword *glamping* started to gain traction, according to Google Trends.



A 300-square-foot luxury tepee at Mustang Monument in Nevada.