

Fall 2017

Your Guide to Group Experiences at The Resort at Paws Up

# MONTANAGRAM

THE MAGAZINE

**Paws Up:  
The Intimate Luxury Ranch  
for Unforgettable  
Group Excursions**

**WHAT'S NEW AT PAWS UP?**

**GROUP DINING AND  
MEETING OPTIONS,  
EXPANDED**

**MEET THE PAWS UP STAFF**







**H**ello friends,  
On behalf of the Paws Up Group Sales staff, I would like to thank you for your interest in Paws Up and extend a warm invitation to visit us (or revisit us) soon! I'm so excited about our commitment to the development and growth of group opportunities at The Resort. We've experienced an unprecedented 200% increase in year-over-year business. And we've supplemented our Group Sales staff as well.

As we continue to evolve as a property by adding guest rooms, expanding activity options and diversifying our culinary offerings, the experience only gets better. Whether it's a group rafting trip down the legendary Blackfoot River, a shooting tournament at our world-class sporting clays course, a team-building outing at the Sky Line Aerial Adventure Park or a group cattle drive, you're sure to walk away with an entire treasure trove of memories. It doesn't get much better than fishing on the Blackfoot River while drinking a fine Montana brew. We offer 10 miles of fishing holes, just on our property, along with a whole host of exciting wilderness adventures, including horseback riding, geocaching and mountain biking in the warmer months and cross-country skiing, dogsledding and snowmobiling in the winter. Paws Up is a perfect location in the Montana wilderness whether you are attending a family reunion, a sales incentive or an executive retreat.

When you get to planning mode, I'm happy to arrange a private tour of The Resort. I'm confident that Paws Up will take your breath away and that the members of your group will feel the same way after an excursion to Montana. Please feel free to contact me at your convenience to go over the best, most memorable options for your next trip to The Resort.

*Graham Stanley*

Graham Stanley  
Director of Group Sales  
The Resort at Paws Up  
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# PAWS UP: THE INTIMATE LUXURY RANCH *for* UNFORGETTABLE GROUP EXCURSIONS

The Resort at Paws Up is an ideal destination for groups and gatherings that range from private meetings to incentive programs, conferences and executive retreats. A limitless variety of facilities offer flexibility inside and out, all nestled within a magnificent 37,000-acre luxury ranch resort. With wilderness adventures abounding for all seasons, Paws Up offers an amazing setting for conferences and employee programs as well.

Our staff will assist you in every aspect of creating a successful event. Companies from across the world have used our breathtaking resort and myriad of activities to not only motivate, inspire and reward, but also to increase sales productivity, build morale and team spirit, provide education and strengthen loyalty.

Depending on the size of your group, you may reserve individual Big Timber Homes, Wilderness Estates, luxury tents or all 64 accommodations and the entire 37,000-acre ranch. For your next meeting, Paws Up offers spaces for programs from 10 to 200 people.





# WHAT'S NEW AT PAWS UP?



## 365 DAYS OF PAWS UP

The year 2017 shall forever be known as the year Paws Up busted loose! The Resort is now a four-season destination, open to guests all 365 days of the year. As a result, our winter wilderness activity offerings have been expanded, and groups can take advantage of some amazing value periods in the spring and fall when meetings and incentive programs typically take place. Please contact our Group Sales department for availability and to plan the group outing that your employees, executives or partners will be talking about for years to come.



## THE NEW NORTH BANK CAMP

Paws Up is excited to announce the opening of its newest camp, North Bank. It features the same safari-style tents and uncompromising amenities as our other camps, such as rustic chic décor, sumptuous linens and en suite bathrooms. North Bank will be the perfect jumping-off point for any number of exciting outdoor activities. And unlike any other luxury camp in North America, North Bank features four two-bedroom, one-bathroom tents and two three-bedroom, two-bathroom tents. This means North Bank will be ideal for larger families and groups wanting to buy out an entire site. As a bonus, each accommodation in the North Bank Camp has a deck that overlooks the mighty Blackfoot River.



## THE SKY LINE AERIAL ADVENTURE PARK

Neatly tucked into the middle of the forest at The Resort at Paws Up, you'll discover a new challenge for both mind and body: the Sky Line Aerial Adventure Park. The high-ropes courses in the park will push the boundaries of your comfort zone. On the Canopy Tour, you'll guide yourself through 10 separate platforms, complete with rickety bridges, spider nets, swinging platforms, tightropes and a heart-pounding 40-foot free fall. For experienced climbers, the Challenge Course features spine-tingling elements that are more difficult and higher off the ground, including a quick drop that's 55 feet up in the air. The courses provide the ultimate team-building experience for your group and plenty of opportunities to build morale and team spirit.



## CHARGE INTO THE BULL BARN AND BUNKHOUSE

The expanded Bull Barn provides the perfect setting for group meeting and dining options. For meal times, service is quick and efficient, which means everyone will be happily well-fed in the blink of an eye—leaving more time to socialize, strategize or simply relax and enjoy each other's company. Paws Up can provide incredible plated dinners for a gourmet luxury experience your guests will want to write home about.

The Bunkhouse is an ideal hospitality suite. Groups can enjoy the large outdoor deck with 180-degree views of the Blackfoot Valley or cozy up on one of our luxurious leather couches! Conveniently located in our village, the Bunkhouse is the perfect spot for meeting planners to set up shop!

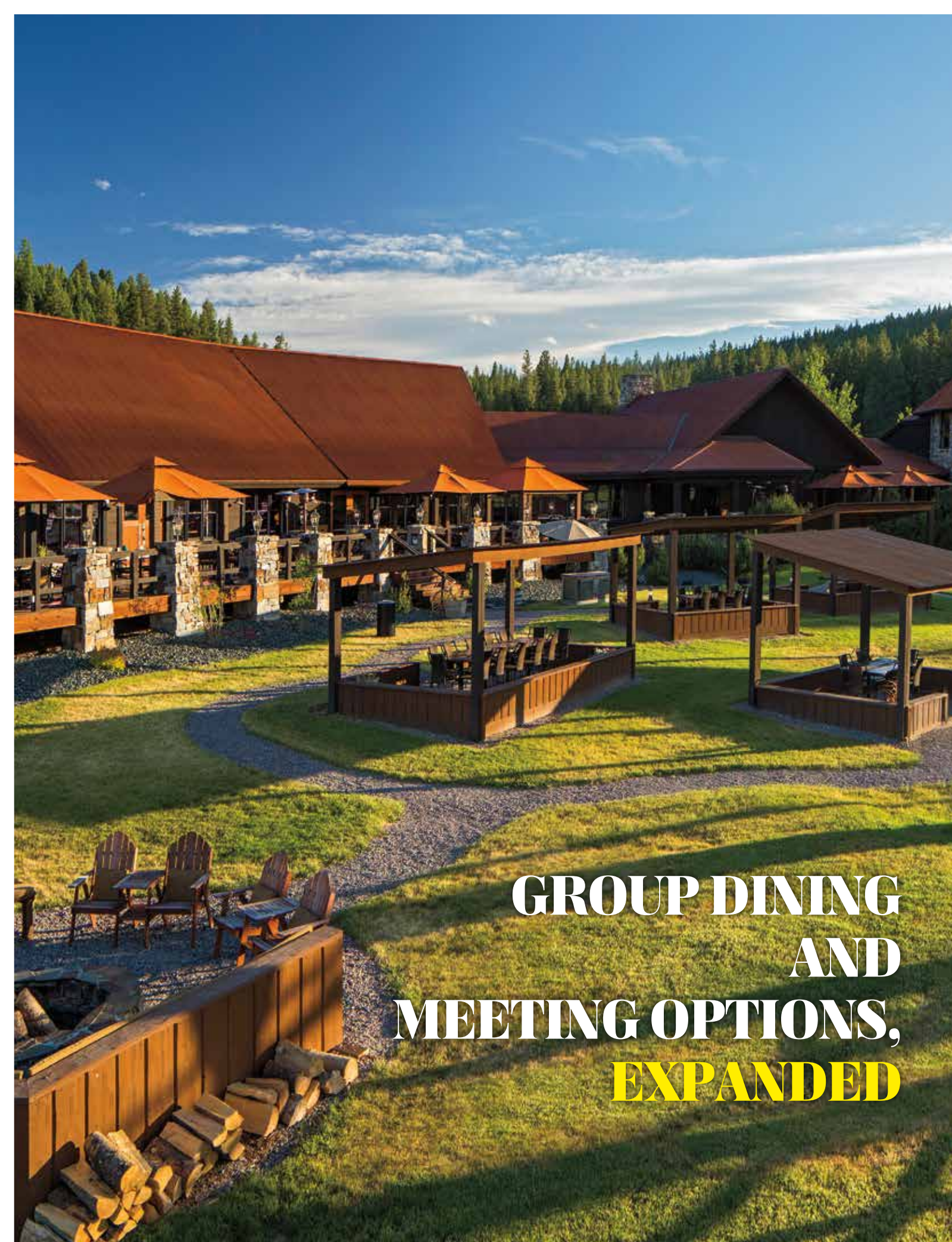


## REFRESHING NEWS

Paws Up also introduced a "soft goods refresh" in 2017, meaning guests will sleep sounder than ever before in true comfort and style. The refresh is part of an ongoing update that will encompass all of the décor and furnishings in our much-loved luxury homes. Contact Group Sales for more information.







# GROUP DINING AND MEETING OPTIONS, EXPANDED



## ◀ Pomp and Trough Reloaded

There are exciting renovations and expansions taking place all over The Resort, including our dining venues. Pomp, a *Wine Spectator* Award of Excellence winner, recently underwent a design refresh and now features doors that open to a glorious outdoor view. The doors allow diners to feel at one with nature while enjoying our “refined rustic ranch” cuisine. Paws Up also recently introduced the Ranch Table in Trough, an organic, grab-and-go dining adventure that is a showcase for local farms and culinary purveyors. Guests can enjoy homemade pastries, fine meats and cheeses and fresh fruit, vegetables and juice, among many other natural and tasty offerings.

## The Morris Ranch House and Lawn ▶

The Morris Ranch House is available for private events, receptions, meetings, dinners and themed events. It offers a stunning view of the Blackfoot Valley. With the luxury of 37,000 acres of land to play with, our outdoor venues have plenty of room to expand. The Morris Ranch House Lawn was introduced last year as a result of a client’s request, and the expertise of the Paws Up Catering Team made this into an available dining venue. The Lawn is a two-acre outdoor space located behind the historic Morris Ranch House. With a view of the occasional passing buffalo and a complimentary Montana Big Sky, the Morris Ranch House Lawn is quintessential Paws Up!



## ◀ Fire Up the Chuck Wagon

The chuck wagon is a longtime favorite of guests visiting Paws Up who want to “rough it” in style just like cowboys and cowgirls of yore. It’s a dining experience under the big Montana sky that your typical conference center just can’t beat.

## Testimonial ▼



“The entire Paws Up team delivered what our well-traveled guests described as their ‘best-ever’ vacation experience. After enjoying the spoils of glamping—luxury tents, camping butlers, ranch cuisine and once-in-a-lifetime activities (cattle drive, anyone?)—our group headed home to the big city wearing cowboy hats, Frye boots and most importantly: big smiles.”

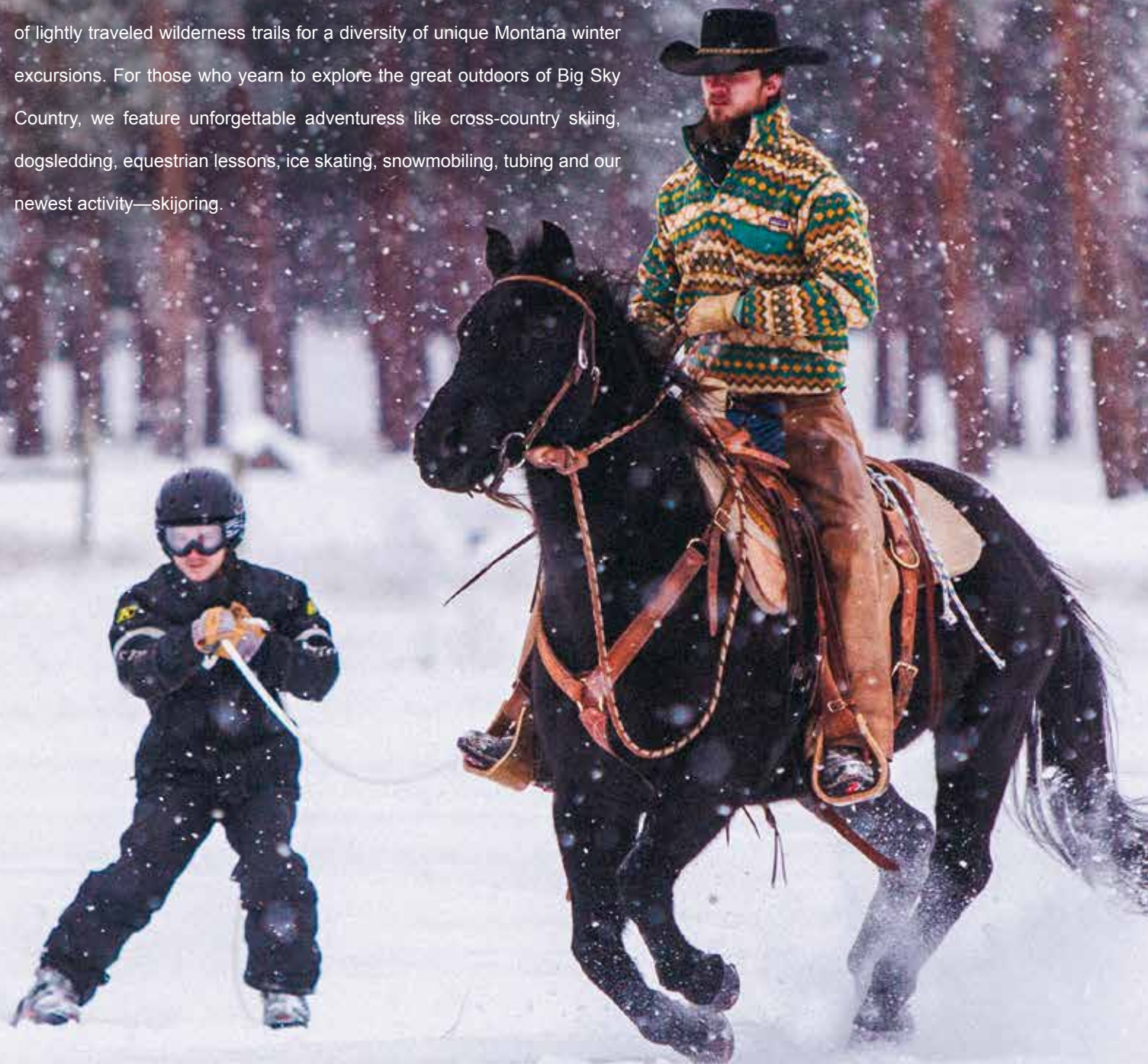
—Sarah Rutherford, Experiential Marketing Manager, BMW of North America, LLC





# Humans Weren't Meant to Hibernate.

WINTER AT PAWS UP: The Resort at Paws Up offers more than 100 miles of lightly traveled wilderness trails for a diversity of unique Montana winter excursions. For those who yearn to explore the great outdoors of Big Sky Country, we feature unforgettable adventures like cross-country skiing, dogsledding, equestrian lessons, ice skating, snowmobiling, tubing and our newest activity—skijoring.

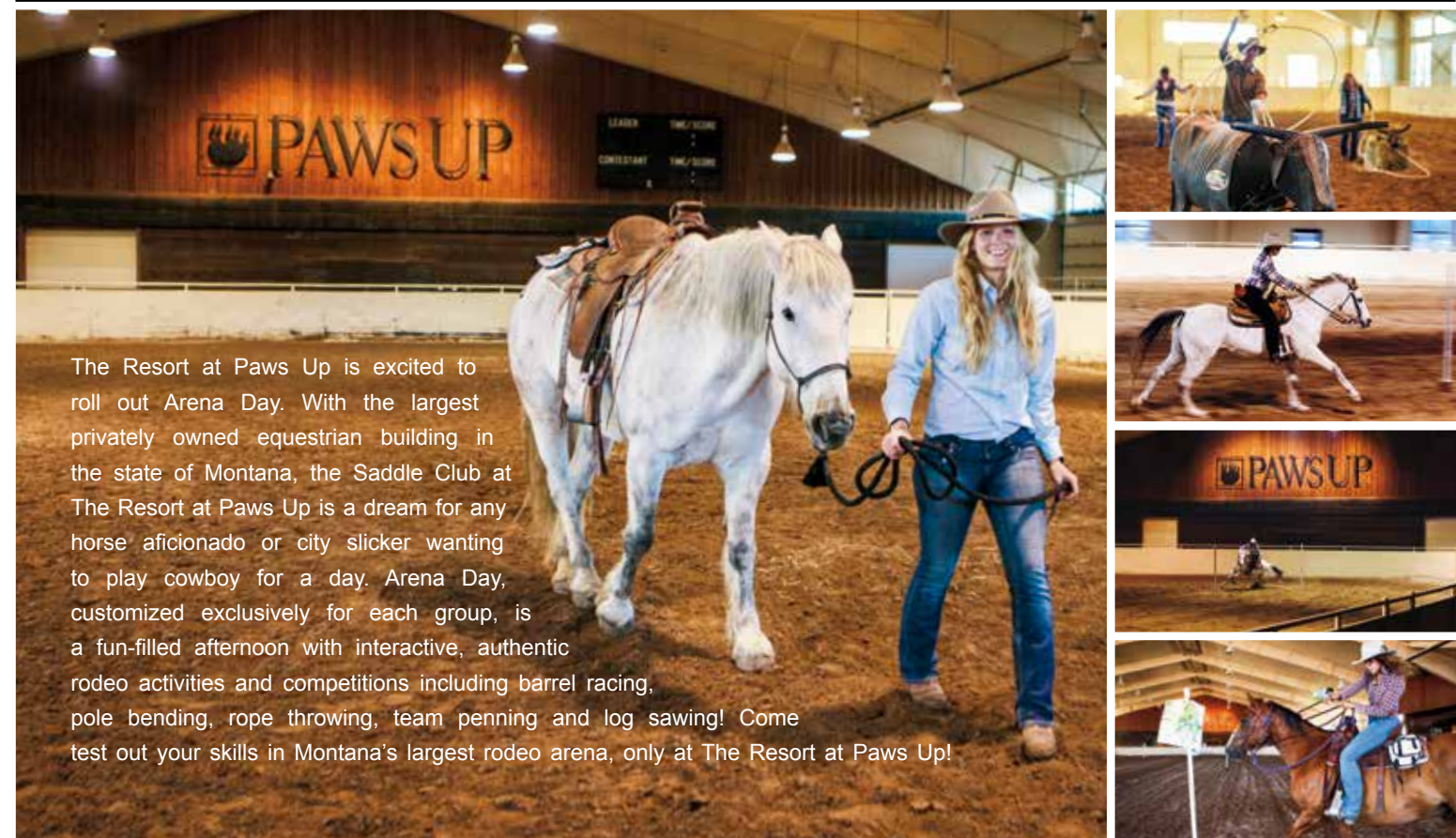


## SADDLE UP TO THE EQUESTRIAN CENTER



The Resort at Paws Up is home to the Saddle Club, Montana's premier equestrian center. Many guests spend entire visits under the keen eye of our experienced wranglers. Novice to expert, every rider can enjoy private lessons, group rides, tours and even horse-care lessons. The Saddle Club is the largest private equestrian center in Montana, featuring a 23,000-square-foot riding arena, seating for 150 spectators, a VIP skybox suite and access to more than 100 miles of riding trails. Luxurious and absolutely gigantic, the Saddle Club is the perfect facility for any group or corporate function. It's ideal for rodeos, equestrian shows, expositions or parties of any kind.

### A R E N A D A Y A T P A W S U P



The Resort at Paws Up is excited to roll out Arena Day. With the largest privately owned equestrian building in the state of Montana, the Saddle Club at The Resort at Paws Up is a dream for any horse aficionado or city slicker wanting to play cowboy for a day. Arena Day, customized exclusively for each group, is a fun-filled afternoon with interactive, authentic rodeo activities and competitions including barrel racing, pole bending, rope throwing, team penning and log sawing! Come test out your skills in Montana's largest rodeo arena, only at The Resort at Paws Up!



# S A M P L E I T I N E R A R Y

## ARRIVAL DAY

Varies	Arrivals into Missoula International Airport Transportation provided to The Resort	
3:00PM	Transfers to accommodations	Reception Barn
7:00PM	Welcome reception	The Yard at the Cook Shack
	Action stations Interactive ranch games S'mores around fire pits Horseshoes Ladderball Tetherball Bean bags	

## DAY 2

7:00AM–8:00AM	Breakfast at leisure	Trough
8:00AM	Morning activities	Multiple locations
	<i>Choice of:</i> Guided fly-fishing ATV tour Cattle herding Spa Sky Line Aerial Adventure Park	
12:00PM–1:30PM	Lunch in the Paws Up Village	Trough
Varies	Afternoon at leisure	
3:00PM–5:00PM	Trunk show	Wilderness Outpost
	(Guests will go home with spiffy new boots and hats.)	
6:00PM–7:00PM	Authentic Montana-style open-pit BBQ	Chuck Wagon
	Branding of coasters Hatchet throwing Wagon rides	

## DAY 3

7:00AM–8:00AM	Breakfast at leisure	Trough
8:00AM	Morning at leisure	
12:00PM–1:30PM	Lunch in the Paws Up Village	Trough
2:00PM–5:00PM	Group shooting extravaganza	Multiple locations
	Sporting clays Archery .22 rifle range Paintball	
6:00PM–7:00PM	Dinner at leisure	Tank and Pump

## DAY 4

7:00AM–8:00AM	Breakfast at leisure	Trough
8:00AM	Morning activities	Reception Barn
	<i>Choice of:</i> Guided trail rides Mountain biking Blackfoot River float trip Guided Missoula shopping experience Lake Day experience at Seeley Lake	Multiple locations
12:00PM–1:30PM	Lunch in the Paws Up Village	Trough
Varies	Afternoon at leisure	
6:00PM–7:00PM	Reception	Hereford Pen
	Montgomery Distillery spirits tasting Big Sky Brewing beer tasting	
7:00PM–9:00PM	Dinner in Great Angus Hall with award-winning Executive Chef Ben Jones	Bull Barn
	Taste of Montana menu	
9:00PM–11:30PM	Authentic Montana country or bluegrass band	
	Guided line dancing; don't forget to wear your new gear.	
11:30PM	Fireworks!	

## DAY 5

7:00AM–10:00AM	Breakfast at leisure	Trough
9:00AM–12:00PM	Departures	Reception Barn

# YOU LIVE THE MOMENTS. WE'LL TELL THE STORY.

PHOTOGRAPHS AND FILMS  
FOR CORPORATE EVENTS AND FAMILY GATHERINGS  
BY STUART THURLKILL



Successful businesses from across the world use our breathtaking setting for planning sessions, think-tank meetings and reward outings. Send your event participants home with a treasured memory from their time at Paws Up, documented by Resort Photographer Stuart Thurkill. Paws Up also caters to large families and multigenerational groups. Thurkill will focus on taking portraits and candid photographs and videos of your entire gathering together, including breaking down into smaller groupings.

To book a session with Paws Up Resort Photographer Stuart Thurkill, contact your Conference Service Manager or Concierge Services at 406-244-7334.



# M E E T T H H E P P A W S U P S T A F F



## Graham Stanley

*Director of Group Sales*

HOMETOWN Twin Falls, ID

**KEY CONTRIBUTION** Ensuring every client has a seamless and delightful experience through the entire visit is my top priority. I want to make sure each guest walks away dreaming of the next time he or she gets to experience Paws Up.

**WHY PAWS UP?** 37,000 acres of freedom. There are no limits out here. If you want to raft to dinner, ATV to lunch or herd cattle, you can do it. In the middle of the pristine Montana wilderness, Paws Up offers a true Western experience filled with authentic adventures and everlasting memories.



## Lia Barth

*Reservations and Group Specialist*

HOMETOWN Santa Barbara, CA

**KEY CONTRIBUTION** Working with Conference Services on group rooming lists and booking large family gatherings and group reservations.

**WHY PAWS UP?** I can't imagine a better place to disconnect from the busy buzz of the world and reconnect with friends, family or coworkers. Montana's Big Sky offers a tremendous setting under which everyone can enjoy outdoor adventures and also be able to relax and focus, whether in a strategic meeting or by simply spending time with one another.



## Laine Blaker

*Food and Beverage Director*

HOMETOWN Vienna, Austria

**KEY CONTRIBUTION** I focus on redefining the food and beverage experience in Montana with a dynamic approach. I try to bring a keen eye to provide a world-class luxury-resort and restaurant experience.

**WHY PAWS UP?** Paws Up is a property like no other in the world, with a very unique and inspiring experience. The food and beverages you enjoy while you are here will play an integral part of your visit.



## Nathan Decker

*National Sales Manager*

HOMETOWN Makawao, Maui, HI

**KEY CONTRIBUTION** Create exposure and awareness for groups and incentive customers around the country. I am constantly on the lookout for ways for groups and large gatherings to have the experience of a lifetime.

**WHY PAWS UP?** Groups leave our resort feeling relaxed, rejuvenated and inspired after experiencing a full dose of world-class luxury and unparalleled natural beauty.

## Erick Grimley

*Food and Beverage Manager*

HOMETOWN Berlin, NJ

**KEY CONTRIBUTION** With the help of my team, I organize events, including set up and break down, and work on staffing and training. I inventory and order beer, wine and liquor and linen for the tables. Basically, I make it my mission to make sure our guests have the best food, beverages and service that they can.

**WHY PAWS UP?** There is a big team effort to the daily movement of gears. That team effort results in giving our guests a visit they'll never forget.



## Ben Jones

*Executive Chef*

HOMETOWN Albuquerque, NM

**KEY CONTRIBUTION** Creating menus for families and for individuals with special dietary needs three to four times daily. Sourcing local ingredients from area ranchers and farmers. Creating magic in the kitchen that results in delicious, mouthwatering cuisine.

**WHY PAWS UP?** Everything we do at Paws Up is about building relationships and developing them. Groups that come here tend to build very close relationships with us and we are able to maintain and nurture these over time.



## Shaun Sleeper

*Director of Conference Services*

HOMETOWN Farmington, NH

**KEY CONTRIBUTION** To provide a custom itinerary for your large family or corporate group that features enjoying all your meals in just about any location on our 37,000 acres. Whether you want to see the meadows or hear the mighty Blackfoot River, my team will make any setting perfect. Add to that helping you choose from countless outdoor activities and coordinating your transportation—we are your Montana liaison team here at Paws Up.

**WHY PAWS UP?** Paws Up provides everything you need in an excursion, and we handle everything from wheels down in Missoula to wheels up. We have all activities in our reach and a chef who loves to create a custom menu that fits each person. The endless amount of possibilities that your family or group can do is all at our fingertips.





# A GROUP DESTINATION FOR ALL SEASONS



Every season at Paws Up brings change and wonder. Summer offers warm days that never seem to get dark. Fall brings a pageantry of gold, orange and fiery reds. Winter is a time for any sport that makes use of a land blanketed by white. And, of course, spring is all about renewal as expansive meadows explode with wildflowers.

## GROUP VALUE DATES

Fall 2017	Winter 2018	Spring 2018
October 15 – 26	January 2 – 18	March 1 – 31
November 1 – 20	January 29 – February 15	April 10 – 19
December 1 – 15		May 20 – 24

**Inquire today about our special all-inclusive group rate of \$500 per person, per night on select dates!**

## GETTING TO PAWS UP

The Resort at Paws Up is a million miles away from the everyday, but it's easier to get to than you might think. Missoula International Airport features a number of major airlines and direct, daily flights. The Resort is just a 30-minute scenic drive from the airport, so there are no time-consuming transfers. Complimentary round-trip transportation between the airport and The Resort (a \$150 value) is included in all room rates.



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