

★ ★ ★ ★ ★ 2 0 1 7 ★ ★ ★ ★ ★

COWGIRL SPRING ROUNDUP

★ ★ ★ ★ ★ ★ ★ ★ ★

**A TIP OF OUR COWGIRL
HATS TO YOU**

A Weekend Like No Other

SEE YOU NEXT YEAR!

A TIP OF OUR COWGIRL HATS TO YOU

Dear Cowgirls,

Just when I think this event can't get any better, it does! I do believe it's because of you and the fantastic energy and excitement you brought to support the amazing honorees whom we were honored to be with this year.

I say this every year because I can't find another way of saying it—an event like the Cowgirl Spring Roundup elevates and renews its participants. We are thankful to have so many women like Patricia, Barbara, Audrey, Sandy and Deborah blaze a trail for us, and in return, we are doing the same for those who follow in our footsteps.

Thank you for an inspiring weekend! Next year's event will be held April 26–29, 2018. Everyone involved in the Roundup hopes to see you again then!

With sincere appreciation and gratitude,



Nadine Lipson

The Resort at Paws Up





What a wonderful weekend away from it all, with inspiring, supportive and fun cowgirls! The overall experience was well-orchestrated and each activity was of the highest quality with flexibility to ensure all interests were satisfied and every need was effortlessly met.

Elise M. Brenninkmeyer | Cowgirl Spring Roundup Guest


*Francesca McPhedran, Elise M. Brenninkmeyer,
Julie Brenninkmeyer, Laura Nielsen*

A group of horses, including a dark brown one with a white blaze and a reddish-brown one with a white blaze, are standing behind a wooden fence. The horses are wearing halters and are tied to the fence with ropes. The background is a dense forest of tall trees.

Deborah Fellows

National Cowgirl Museum and Hall of Fame Honoree
Sculptor and Former Barrel Racer

Paws Up has the magic of a “Western Versailles” in God’s country. Its world of horses serves as a backdrop for the inspired camaraderie that develops between women of determination and distinction.

A wide-angle photograph of a group of people riding horses across a vast, grassy field. The sky is filled with large, white, puffy clouds against a deep blue background. The riders are scattered across the lower third of the frame, moving from left to right. The horses are mostly brown and white. The overall mood is peaceful and scenic.

Thank you to Nadine for having the faith and trust in me to put me into the position of equestrian manager and for organizing an event that brings such incredible women together for a weekend of horses, camaraderie and laughter. Thank you to all of the honorees for blazing the way in the Western world so women like me can achieve their American dream. Thank you, too, for selflessly sharing your wisdom, time and kindness, and thank you to the ladies who traveled from far and wide to help celebrate the wonderful traditions of the great American West with us and for your jokes, laughs and love of the horse!

*Jackie Kecskes | Horse Manager
The Resort at Paws Up*



Patricia E. Kelly

National Cowgirl Museum and Hall of Fame Honoree
Founder and CEO, Ebony Horsewomen

The Paws Up event was therapeutic and ever-affirming
as to the creativity, strength and grace of women.



I feel like I have a couple of huge responsibilities in my life. One is to carry on the torch that so many women before me have set fire with. The other is to raise a woman that will have a fire burn so bright in her heart that nothing and no one can extinguish it. What a blessed experience to again be surrounded by so many legends. These women so graciously and humbly shared their stories and their intense passion. Audrey said it best: "Some people are just born with the love of the horse in their heart." Cheers to strong women. May we know them, may we be them and may we raise them.

*Leigh Kelley | Assistant Ranch Manager
The Resort at Paws Up*

Sandy Collier

National Cowgirl Museum and Hall of Fame Honoree
International Judge and Clinician
AQHA and NRCHA World Champion

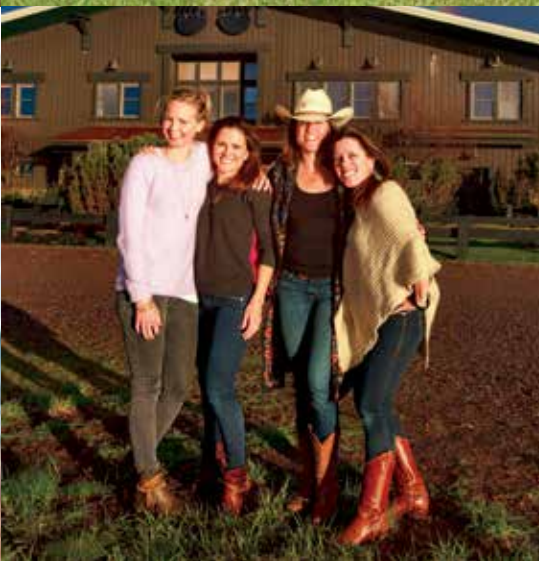
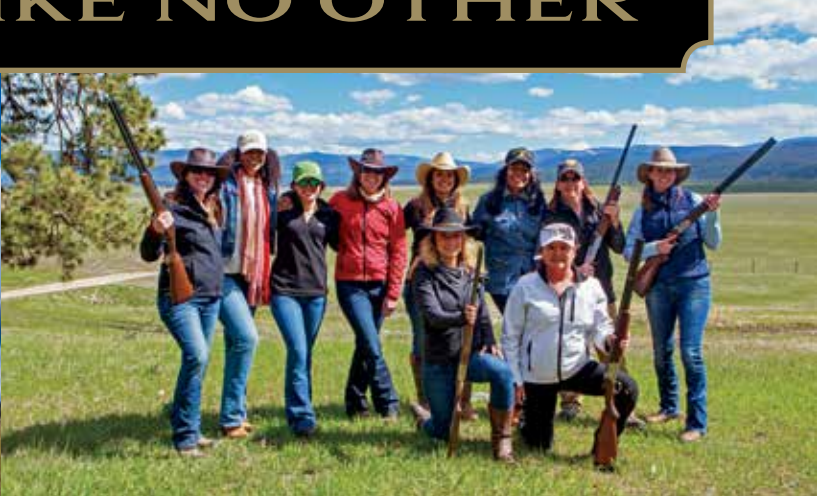
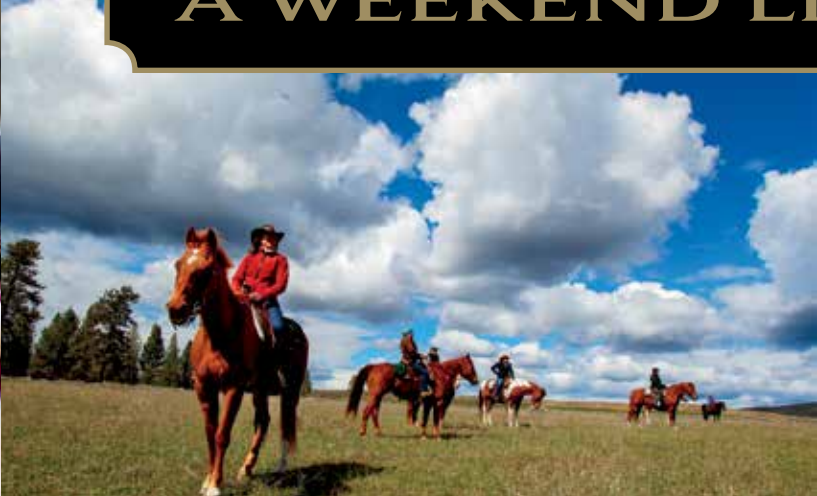
I have had the privilege and the good fortune to travel all over the world as a clinician and judge. There are so many places that I have really enjoyed, but only a few very special ones that I have truly loved. Paws Up is in that very elite category!

I don't know if it was the five-star cuisine, the incredible staff, the impeccable attention to every detail (aesthetically as well as practically) or the fabulous group of women that came for the Cowgirl Spring Roundup that made my experience at Paws Up so exquisite. I think the secret sauce was the perfect mixture of all of the above leading to the most magical and memorable weekend of my life! My heartfelt thanks to all who made it possible. I can't wait to come back!





A WEEKEND LIKE NO OTHER





This was our seventh year to have the Cowgirl Spring Roundup at Paws Up. Each one has been special, and this one was magical. The energy, camaraderie, sharing and laughing generated from this group was off the charts! In most instances it takes a while for a group to “gel.” Not this group. From Thursday’s fun opening-night art show and dinner to Saturday night’s dinner and exhilarating auction, this group of participants and honorees were mixing and mingling and ready to participate and enjoy all their time together. Nobody wanted to miss anything—from the trail rides to cattle drives to clay shooting to photography workshops to roping to just enjoying conversations with newfound friends. Whatever conversation you happened to drop in on, the one thing you were sure to hear was, “Can you believe this place?” You had to keep talking about Paws Up because it is so hard to believe how amazing the place is—beautiful setting, unbelievable accommodations, awesome food and undoubtedly the best hospitality created by the remarkable, caring staff. The first night that we were all together and I addressed the group, I said I could promise them one thing—that they would want to come back next year. Sunday morning, as we were preparing to leave, our goodbyes were followed up with, “See you next year!” I am already counting the days.

*Pat Riley | Executive Director
National Cowgirl Museum and Hall of Fame*

Audrey O'Brien Griffin

National Cowgirl Museum and Hall of Fame Honoree
Horsewoman and Former Member of the Flying Valkyries


My experience with Paws Up was one of class and sweetness! The home I was a guest in was so warm and comfortable every night. The staff were all mature and their manners were outstanding with a happy heart. I loved every minute, and I hope to be there every possible year.





Cowgirl Spring Roundup was filled with fabulous views, housing, food and company. We got to spend our days bonding with highly accomplished Cowgirl Hall of Fame honorees in a beautiful learning environment. The Paws Up staff goes out of their way to make your visit as special as possible. I am so fortunate to have had the opportunity to attend!

*Kristine Schenk | Education Coordinator
National Cowgirl Museum and Hall of Fame*

A woman wearing a white cowboy hat and a colorful, patterned poncho stands in a field of dry, brown grass. She is looking towards a large, multi-story wooden building with a green roof. A vibrant rainbow arches over the scene, set against a dramatic, cloudy sky. The woman's shadow is cast on the ground in front of her.

WOW! Cowgirl Spring Roundup is truly my favorite event of the year. We get to hang out with amazing honorees, learn more about the museum and all that it has to offer and meet cowgirls from all over the world. I am so grateful that each of you took time out of your schedules to come to the event. I walked away feeling refreshed and ready to be a better cowgirl throughout the year. I will see you in 2018!

*Mindy Marcum | Executive Administrative Assistant
The Resort at Paws Up*

Julie Brenninkmeyer



Barbara Van Cleve

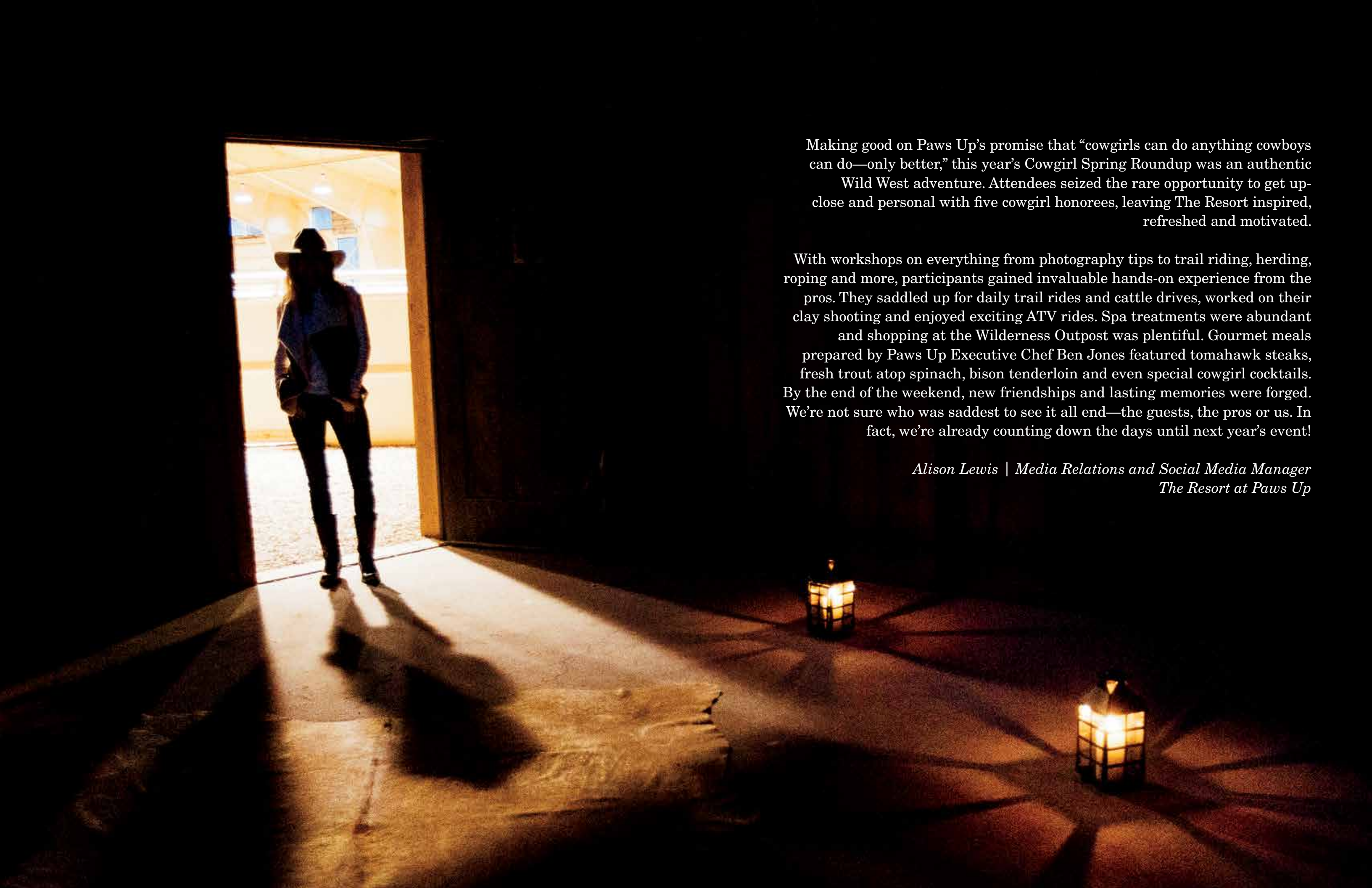
National Cowgirl Museum and Hall of Fame Honoree
Award-Winning Ranch Life Photographer

It is such a special time and wonderful experience to see all these women enjoying moving cattle, roping in the arena and photographing the horses, cattle and gorgeous scenery. The food is terrific, and the camaraderie and friendships formed last long after the workshop ends.



Fabulous weekend with awesome women! The Cowgirl Roundup rocked. Fantastic staff. Amazing food. And the venue is heaven! Can't wait to go back next year and reconnect with these amazing women at a first-class, all-accommodating place. Thanks, Nadine and the staff at Paws Up!

Pam Forrest Orr | Cowgirl Spring Roundup Guest



Making good on Paws Up’s promise that “cowgirls can do anything cowboys can do—only better,” this year’s Cowgirl Spring Roundup was an authentic Wild West adventure. Attendees seized the rare opportunity to get up-close and personal with five cowgirl honorees, leaving The Resort inspired, refreshed and motivated.

With workshops on everything from photography tips to trail riding, herding, roping and more, participants gained invaluable hands-on experience from the pros. They saddled up for daily trail rides and cattle drives, worked on their clay shooting and enjoyed exciting ATV rides. Spa treatments were abundant and shopping at the Wilderness Outpost was plentiful. Gourmet meals prepared by Paws Up Executive Chef Ben Jones featured tomahawk steaks, fresh trout atop spinach, bison tenderloin and even special cowgirl cocktails. By the end of the weekend, new friendships and lasting memories were forged. We’re not sure who was saddest to see it all end—the guests, the pros or us. In fact, we’re already counting down the days until next year’s event!

*Alison Lewis | Media Relations and Social Media Manager
The Resort at Paws Up*

The ProRodeo Hall of Fame Presents Cowboy Experience

at The Resort at Paws Up® | October 26–29, 2017



Why Watch a Western When You Can Live One? They say no hour of life is wasted that's spent in the saddle. And we couldn't agree more. That's why we created Cowboy Experience. We've wrangled a handful of ProRodeo Hall of Famers and a National Cowgirl Hall of Fame legend to show you the ropes. They'll lead workshops, trail rides and demonstrations and even share campfire stories each night. Of course, this isn't our first rodeo. We know how to throw a party with chic rustic accommodations, gourmet food and fine whiskey. So kick off your boots and stay a while. In fact, we recommend you come for the whole weekend.

Cowgirl Spring Roundup

at The Resort at Paws Up® | April 26–29, 2018



The legendary women of the West return year after year, and so can you. Why not make plans now to experience the 2018 Cowgirl Spring Roundup at The Resort at Paws Up on April 26–29? It promises to be another amazing adventure filled with workshops, trail rides, campfires and laughter, along with the fine dining and luxury accommodations you've come to expect. And don't miss the Roundup's companion event this fall at Paws Up: Cowboy Experience.

See You Next Year!



40060 PAWS UP ROAD GREENOUGH, MT 59823

866-779-7690 THERESORT@PAWSUP.COM WWW.PAWSUP.COM



GLAMPING.COM™

PAWS UP, THE LAST BEST PLACE, THE LAST BEST BED, THE RESORT AT PAWS UP, SPA TOWN and the Paw Design are trademarks of licensors of Paws Up Ranch LLC, used under license. © 2017 The Last Best Beef LLC. All rights reserved.

ANDREW HARPER, VIRTUOSO, TOP 50 RANGES, SIGNATURE TRAVEL NETWORK, CONDÉ NAST JOHANSSENS, PURE LIFE EXPERIENCES, GLAMPING.COM and Design are trademarks of their respective owners.