

Our First Cowboy Experience. Definitely Not Our Last.

Dear Rodeo Enthusiasts.

The first annual Cowboy Experience proved to be awe-inspiring yet educational. Larry Mahan, who regaled us with amazing stories as he demonstrated starting a young horse, proved why he

was an eight-time all-around and bull riding world champion. Monty "Hawkeye" Henson kept us laughing as he took us down memory lane on his distinctive 30-year rodeo career.

Bud Munroe, renowned world champion saddle bronc rider, shared valuable horsemanship skills alongside his wife, Jimmie Gibbs-Munroe, a world champion barrel racer. Jimmie is also an honoree of the National Cowgirl Museum and Hall of Fame. It didn't stop there, as we had Paul Tierney, a world tie-down roping and all-around champion, who shared life lessons of his humble beginnings before sharing some of his tie-down secrets.

Meeting these inspiring ProRodeo Hall of Fame inductees proved to be life-changing for all of us who met them. Each of these inductees imparted wisdom that will live on!

Next year's Cowboy Experience will be held October 19–22, 2017. The ProRodeo Hall of Fame inductees lineup will be announced soon.

Until then.

Nadine Lipson



KENT L. STURMAN | Director

ProRodeo Hall of Fame and Museum of the American Cowboy

Cowboy Experience offered an opportunity to share our way of life with those who don't get to live this lifestyle every day. I think every little boy wants to grow up to be a cowboy, and every little girl loves and wants a horse. What

better way to showcase the Western way of life than through a weekend such as this, highlighting our cowboy legends and sharing the stories of their lives and careers. And there is no better place to play this type of weekend out than at The Resort at Paws Up!



KARL STRESSMAN | Commissioner Professional Rodeo Cowboys Association

If you have never taken the opportunity to attend an event at The Resort at Paws Up, you are missing some of the finer things in life! Wonderful setting, excellent food and first-class service. Absolutely extraordinary!



DUSTIN CALL | Horse Manager

It was truly an honor to spend a few days serving, working with and learning from the inductees. Larry, Paul, Bud and Monty are truly embodiments of the way of life I love and live every day. To be able to watch these men ride and work horses reminds me of the reason I do it myself and gives me something

to aspire to, though I'm pretty happy to leave the bulls to someone else, and I'd rather my horses buck less than buck harder!

Paul gave me some great tips on improving my rope swing that I've never heard before (I won't even mention my actual throw...), and putting the first ride on a colt under Larry's guidance is something that I'll tell my grandchildren about. If everyone who came to this event got half of what I got out of it, then we've really made a special thing here at Paws Up. Thank you again to all the inductees and all the guests for being a part of it!



KYLE KELLEY | Ranch Manager

I'm a fourth-generation Montana cowboy who has always viewed Larry, Monty, Paul and Bud as legends. My Uncle Jack Kelley was a professional bull rider in the '70s who rodeoed alongside Larry and Monty. They have been legends and heroes in my mind ever since I was a little guy in a big hat.

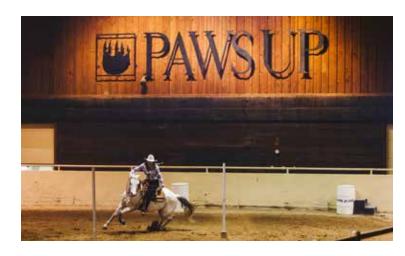
To sit and listen to them share their stories and tell of their days on the road was truly a gift. The one thing that struck me the most was that these cowboys are still giving back to the industry that helped make them great. I appreciate that for my generation and for my kids' futures. I appreciate that for keeping the spirit of rodeo in our blood.



MINDY MARCUM | Executive Administrative Assistant

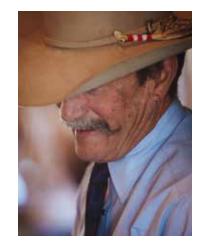
The Cowboy Experience weekend was truly inspirational. I am not a horsewoman, but I do enjoy listening to tales of people who are passionate about something. I was truly blessed to sit in the room while the inductees shared tales from their life back in their rodeo days and now as they carry

on the Western tradition years later. Will Rogers once said, "What this country needs is dirtier fingernails and cleaner minds." I believe that if everyone spent a weekend with these Cowboy Hall of Fame inductees, that is exactly what would happen.









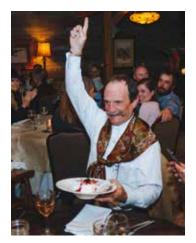






























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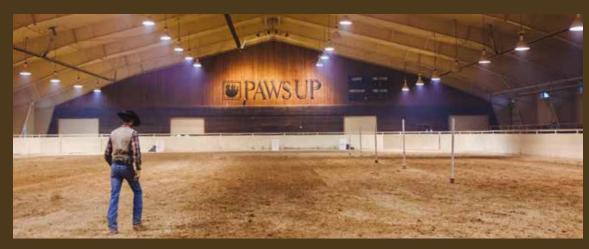






















SADDLE UP FOR OUR NEXT COWBOY EXPERIENCE. OCTOBER 19–22, 2017

They say no hour of life is wasted that's spent in the saddle. We couldn't agree more. That's why we're already planning Cowboy Experience for next year. Once again, you'll be able live the life of a cowboy with a handful of ProRodeo Hall of Famers to show you the ropes. It'll be another thrilling three-day adventure filled with workshops, trail rides, demonstrations and campfire stories each night. Plus, you'll have the same fine dining and luxury accommodations you've come to expect.

Of course, if you can't wait that long, take a look at what else is on tap for 2017.



YOU CAN DO ANYTHING COWBOYS CAN DO, ONLY BETTER. COWGIRL SPRING ROUND UP | APRIL 27–30, 2017

Women get their own authentic Wild West adventure during the Cowgirl Spring Roundup at The Resort at Paws Up. It's an exciting weekend featuring legendary honorees of the National Cowgirl Museum and Hall of Fame, and it includes educational workshops, pristine mountain trail rides and roaring campfires each night. Whether you ride sidesaddle or not, this is the quintessential cowgirl weekend, and you won't want to miss out.



WHERE THERE'S SMOKE, THERE'S ... MONTANA MASTER GRILLERS: HALL OF FLAME MAY 26–29, 2017

On Memorial Day weekend, grilling greats come together for an authentic American West barbecue experience. We're bringing back some of our favorite old flames, as well as new award-winning grillmasters and celebrity chefs. Burn some calories on a trail ride or other wilderness adventures. Add local microbrews, distilled beverages, fine wines and nightly live music, and you have a recipe for the ulti"meat" vacation experience.







The Resort at



